

Community Safety and Wellness Accelerator



About

Over \$7.5B is spent on community / social programs in Edmonton alone and the outcomes aren't quite what we would have expected for that level of investment. There's a great opportunity to lead on social justice and create a model that's replicable globally.

This Accelerator will leverage entrepreneurship, technology, data, AI/ML, mentorship, funding, structured venture scaling programming, and domain expertise partners to finally help devise and deploy workable solutions that can not only deliver better outcomes, but more importantly, make a real difference in the lives of our citizens and help our entrepreneurs scale the solutions globally. Technology can help deliver better outcomes!

Click here for more info: [Full Deck Link](#)

This is our chance to do Good, Deliver Better Outcomes and Create Scalable Companies and for Alberta to lead the world in Community Safety and Wellness Solutions.

Challenges and Opportunities

- Predicting domestic violence earlier (early intervention)
- Solving cold cases on missing people
- Empowering homeless individuals with self confidence, self worth, self service tools that predict needs (and match solutions with needs)
- Matching social impact funds with underserved youth interested in education opportunities
- Technology based addiction management / reduction solutions
- Connect minority, new immigrant and other communities with needed resources and services
- Gamified platform to provide racial bias awareness and corrective solutions
- Providing proactive mental health and wellness platforms to individuals and businesses/entities
- Predictive tool to enable law enforcement to help offenders of certain crimes go through rehab instead of putting them through the justice system
- Transparent platform for raising social justice issues and crowd sourcing solutions in resolving such issues
- Self learning / help tools to help identify potential biases and tendencies
- Support Indigenous communities with development of carbon-credits via distributed ledger on Indigenous territories as an alternative to the logging industry.
- Development of more effective substance use treatment from a harm-reduction lens (Smoking cessation may be one example)

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Collaboratively Working Together

Coachable Entrepreneurs, Mentorship, Data, Domain Expertise, Pilot/Beta Customer, First Paying Customer, Gated Funding, Structured and Proven Approach to Commercialize or Fail/Pivot fast are key factors all driven by a world-class, globally renowned accelerator. We have ALL of those in our model! (we will also encourage the ventures to consider becoming a “B” Corp.)

Data and Research

Getting actionable data, supported by domain experts who can interpret the data is a key element of success. The community agencies and EPS will provide the data, along with the GOA when the Data Economy strategy is ready. This will be anonymized and/or synthetic data, so we will be compliant with all privacy and ethics related matters.

Committed Partners (first customers)

The social agencies, EPS, etc. will provide domain expertise and data, along with being pilot/beta customers and upon success, will be the first paying customers. Our list of partners with letters of reference proves the inclusive model we are proposing.

Gated Funding

Ventures will get funding at various stages, and each successful milestone will yield additional money/resources. A minimum \$2M fund will be setup, which will include funds from Alberta based investors and other entities.

Entrepreneurs

Feeding from the Pre-Accelerators, Startup Ecosystems, Post Secondary Institutions, Global Outreach (as we will have unique ingredients to deliver success). The ingredients we will have (e.g. domain data) will provide a greater advantage.

Mentors

Bringing in proven entrepreneurs, researchers, domain experts, end users/constituents will help develop/deliver workable and commercializable solutions that can scale globally.

Structured Approach

Leveraging a leader like Alchemist to run the process and help the venture commercialize or fail/pivot fast!

Ecosystem Integration

Our model encourages and is structured to accept intake from the Pre-Accelerators in Alberta (and more) and also feed into the Scale Up Accelerators in Alberta and beyond.



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CSW SPONSORSHIP OPPORTUNITIES



TITLE SPONSOR | \$100,000

- Annual commitment.
- Renewable and first rights on renewal.
- Recognition/Benefits: This key sponsor will be mentioned in all correspondence.
 - Invitation to key events with VIP recognition and privileges.
 - Ability to be the preferred partner for their products/services to the companies in each cohort in the year of their sponsorship.
 - Provide branded merchandise to the companies in a cohort.
 - Signage in the premises where the accelerator is housed.

TECHNOLOGY SPONSOR | \$50,000

- Annual commitment.
- Renewable and first rights on renewal.
- Recognition/Benefits: Where appropriate, this sponsor is named/mentioned as technical provider of aspects such as Internet, TV, Data Warehouse, Hosting, etc.
 - Invitation to select events and appropriate recognition.
 - Ability to be the preferred partner for their products/services to the companies in each cohort in the year of their sponsorship.

DEMO DAY SPONSOR | \$25,000

- Per demo day event (1 per cohort).
- Renewable and first rights on renewal.
- Recognition/Benefits: During the demo day (which occurs near the end of the structured programming for each cohort), this sponsor receives significant recognition and naming opportunities/signage at the events, including any virtual events.
 - Invitation to select events and appropriate recognition.

VENTURE FUND SPONSOR | \$25,000

- Annual commitment.
- Renewable and first rights on renewal.
- Recognition/Benefits: This sponsor resonates with impact investing and has the ability to buy into the companies graduating in each cohort of the accelerator. All appropriate references would include their name.
 - Invitation to select events and appropriate recognition.
 - Preferred partner for their products/services to the companies in each cohort in the year of their sponsorship.

STREAM SPONSOR | \$10,000

- Per cohort, per stream (e.g. mental health, homelessness, etc.).
- Renewable and first rights on renewal.
- Recognition/Benefits: We will have several streams which could have multiple companies (in a given cohort) as part of that stream. The sponsor would be recognized at all appropriate mentions of that stream, including during demo day, etc.
- Invitation to select events and appropriate recognition.

The CSW is a part of the Edmonton Police Foundation and as such, a non-profit. Sponsors/Donors would get a tax receipt if requested, based on applicable rules established by the Canada Revenue Agency.



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REGISTRATION



PARTICIPATION

Sponsor Other donation | \$ _____

SPONSORSHIP

- Title and Naming Rights Sponsor (main sponsor) | \$ _____
- Technology Sponsor | \$ _____
- Demo Day Sponsor | \$ _____
- Venture Fund Sponsor | \$ _____
- Stream Sponsor (e.g. mental health, homelessness, etc). | \$ _____

Name _____

Company _____

Phone _____ Email _____

Address _____ City: _____ Province _____ PC _____

METHOD OF PAYMENT

Cheque Visa MasterCard American Express

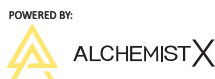
CREDIT CARD INFORMATION

Name on Credit Card _____ Amount _____

Credit Card # _____ Expiry _____ CVC # _____

Signature _____

For more information, visit edmontonpolicefoundation.com
or contact Elisha Jackson at 587-226-6329 | elisha@edmontonpolicefoundation.com



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