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Tech Startups Showcasing Unique Solutions to Social Challenges at Upcoming Demo Day

Fifth cohort from TELUS Community Safety and Wellness Accelerator pitches ventures after 12-week program

Edmonton – The [TELUS Community Safety and Wellness Accelerator](#) (CSW) powered by [AlchemistX](#), in partnership with the [Edmonton Police Foundation](#) and funded by [Alberta Innovates](#), is excited to announce that the fifth cohort of 18 local and international companies have completed the intensive business accelerator program and are geared up to present at Demo Day on June 5, 2024. During the Demo Day, these startups will pitch to investors and community members while CSW hosts an event where innovators from the tech, entrepreneurial and social impact community will gather to watch and support the company pitches.

“We are excited at the growth we have seen from these startups during these past 12-weeks - through their passionate commitment and their immersive experience in the accelerator which brought them to Edmonton to apply their solutions - they are poised to fast track their innovation and scale rapidly. We should all be very proud of what this unique, Edmonton-grown accelerator continues to build. A big thank you to the entire community of partners, team members, community supporters and entrepreneurs,” said **Ashif Mawji, Chair of the Edmonton Police Foundation**.

The TELUS CSW accelerator supports tech startups that leverage technology to address complex social challenges like addiction, accessibility, mental health, and security. By bringing together and mentoring innovative perspectives from global technology disruptors, the TELUS CSW is poised to make meaningful strides in improving the quality of life for individuals and communities in Alberta.

Along with its partner organizations, the TELUS CSW actively facilitates access to resources and connections within the Alberta entrepreneurial ecosystem and beyond. By bringing together innovative tech startups with local community and social service agencies and organizations, they're creating a fertile ground for collaboration and innovation.

The [ScaleGood Fund LP](#), in partnership with the TELUS CSW, plays a pivotal role in supporting these efforts by investing in promising companies from the cohort and alumni. This not only provides financial support but also validates and accelerates the growth of these startups, enabling them to scale their solutions and make a tangible impact on social challenges in Edmonton and beyond. In addition to previous investments in program alumni, the TELUS CSW is pleased to announce that the ScaleGood Fund has already invested in five (5) of the amazing startups in Cohort 5: HealthKind, NiaHealth, OK2StandUP, Requity Homes and CalmWave Inc. It's looking forward to potentially investing in more from this cohort and beyond!

By fostering partnerships and investing time and effort into impactful ventures, the TELUS CSW is demonstrating a commitment to driving positive change and leveraging technology for the betterment of society.



MEDIA RELEASE

The TELUS CSW Accelerator is part of Alberta Innovates' [Scaleup and Growth Accelerator Program \(Scaleup GAP\)](#). Scaleup GAP intends to attract Alberta and eligible global companies to strengthen the Alberta ecosystem with a global mindset and provide them access to international collaborations and capital. Scaleup GAP is run by a consortium led by [Alberta Innovates](#). The consortium, which also includes Technology and Innovation, [Edmonton Unlimited](#), [The Opportunity Calgary Investment Fund](#) and [Prairies Economic Development Canada / Développement économique Canada pour les Prairies](#) (PrairiesCan), allocated \$35 million over three years to retain business accelerators. It's part of an overall government goal to help create 20,000 jobs and increase technology firm revenue to \$5 billion by 2030.

Join TELUS CSW Accelerator at the Demo Day Viewing party on June 5, 2024 from 4-7 p.m. MDT. Register [here](#).

Quotes:

"Inspired. To do more. To do better. To leverage technology for societal good. Being part of Cohort #5 of the Telus CSW Accelerator has fueled that inspiration and helped advanced our solution in a more impactful direction," says Leyla Kara, CEO of SpectraCann. "I cannot describe the energy one draws from the many elements coming together under the CSW umbrella. The focused framework and robust resources are fortified by amazing people – the CSW team and coaches from AlchemistX, mentors, ecosystem leaders and our cohort peers. Every interaction is meaningful and inspiring. It has truly been an honour."

"Participating in this startup accelerator was an extraordinary journey," says Dr. Eunice Yang, CEO of OK2StandUP (Cohort 5). "The initial in-person week proved to be pivotal, as it allowed me to establish valuable personal connections that enhanced the entire program. A standout feature for me were the fireside chats, where industry experts generously shared practical insights on topics like crafting realistic business models, marketing strategies, and sales techniques. Their advice was far from textbook theory—it was a treasure trove of real-world wisdom that I found incredibly beneficial."

"We had been looking to participate in startup-scale-up programs that were not only focused on demo day but more on building and growing business," says Ilker Hacıhaliloglu, Founder and CTO of PONStech (Cohort 4). "The TELUS CSW program has provided exactly what we have been looking for. The mentors and the workshops were given by experts and executives who have extensive knowledge. We made great connections and we recommend that every startup apply and be a part of the community."

"The Telus CSW Accelerator Program was a very valuable experience for our company," said Bill Bland, CEO of Trypscore by Medidas Tech (Cohort 3). "For any entrepreneur that is trying to achieve the dual goals of creating positive change in the world while building a thriving business, this program delivers a comprehensive outline of how to succeed!"



MEDIA RELEASE

Cohort 5 Demo Day Featuring:

- **AMARI** (Canada) amariai.com
- **Breast Buds** (Canada) www.breastbuds.ca
- **CalmWave** (USA) calmwave.ai
- **Click&Push Accessibility Inc.** (Canada) clicknpush.ca
- **Faculty of Skin** (Canada) facultyofskin.app
- **Fibra** (Canada) fibrainc.ca
- **healthkind** (Canada) healthkind.ai
- **Languages in Motion** (Canada) languagesim.com
- **My Breast Day** (Canada) mybreastday.ca
- **NiaHealth** (Canada) www.niahealth.co
- **Nisto** (Canada) nisto.io
- **OK2StandUP** (USA) ok2standup.com
- **On A Dime Transformations** (Canada) onadime.ca
- **Orange Neurosciences** (Canada) orangeneurosciences.ca
- **Requity Homes** (Canada) requityhomes.com
- **SpectraCann** (Canada) spectracann.my.canva.site/spc
- **TechNovator** (Poland) technovator.co
- **Volta360** (USA) volta360.com

Meet Cohort 5

Learn more about the participating companies [HERE](#)

About TELUS Community Safety and Wellness Accelerator

The TELUS Community Safety and Wellness Accelerator (TELUS CSW) is sponsored by the Edmonton Police Foundation in conjunction with various partners, including ATB Financial, TELUS, Motorola, U of A, AMII, Edmonton Police Service and others. Using a combination of data, artificial intelligence and machine learning, entrepreneurship, mentorship, domain expertise, funding, structured accelerator programming and other key ingredients to help create successful social impact ventures, its mission is to help solve our community's challenges and create a sustainable model to help bring those solutions to the world. Being one of the first in the world with this unique combination will allow the TELUS CSW to demonstrate the social impact power of Albertans. The TELUS CSW is funded through the Alberta Innovates Scaleup and Growth Accelerators Program.

Learn more about [TELUS CSW Accelerator](#)

Learn more about the [ScaleGood Fund](#)

About Alberta Innovates

Alberta Innovates manages nearly 1,300 projects in a portfolio valued at \$1.33 billion. We work with innovators in all sectors of the economy and all corners of the province to drive entrepreneurship, applied research and industry development. With our impact-based funding programs and services, we are transforming energy systems for a net-zero world, promoting the responsible use of land and water, leveraging provincial strengths in agriculture, and contributing to improved health and well-being by harnessing digital tech and data. We are also advancing emerging technologies and strengthening entrepreneurship for a strong and diversified economy. We operate in 11 locations with more than one million sq. ft. of industrial testing and lab facilities,



MEDIA RELEASE

and 600 acres of farmland. We employ nearly 600 highly skilled scientists, business and technical professionals. From funding to commercialization, we are Alberta's innovation engine! [See what entrepreneurs](#) say about our coaching and support. Learn how [Alberta Innovates](#).

About Edmonton Unlimited

As the City of Edmonton's innovation agency, we position Edmonton as an inclusive global innovation capital, supporting innovators as they create companies and solutions to solve the planet's toughest challenges. We help Edmonton's entrepreneurs translate their ideas into tangible, growing companies by providing local innovators with the right assistance at the right time. These made-in-Edmonton solutions are uniquely designed to meet international market demands, attract enlightened investment, and bolster our reputation as a destination of choice for entrepreneurs, accelerators, and bold multinationals. We contribute to the city's enduring economic vitality while fueling jobs, economic opportunities, and civic pride for all Edmontonians. Learn more at [Edmonton Unlimited](#).

About Edmonton Police Foundation

In support of the Edmonton Police Service, the Edmonton Police Foundation advances excellence and transforms community policing by raising funds and investing in those in support of attaining excellence. Learn more about [EPF](#).

About AlchemistX

[AlchemistX](#) is the corporate innovation and government services division of Alchemist Accelerator. We partner with industry leaders and forward-thinking governments to engage with and support the world's best entrepreneurs and innovation concepts. AlchemistX's customized acceleration, market-entry, intrapreneurship, and venture incubation programs are built on the methods, knowledge and network that have supported successful Alchemist founders for over a decade.

About PrairiesCan:

[PrairiesCan](#) is the federal department that supports economic growth in Alberta, Saskatchewan and Manitoba. Its programs and services help businesses, not-for-profits and communities grow stronger. Its mandate is to support economic growth and diversification in the Prairie provinces and advance the interests of the region in national economic policy, programs and projects. Learn more at www.prairiescan.gc.ca

About ScaleGood Fund LP:

ScaleGood fund is a Social Impact Venture Capital VC fund that invests in companies who have the promise of a strong financial return coupled with measurable social impact goals. Impact Investing and Financial Returns is what we're looking for. More details at: <https://scalegood.ca/>

Media Contact:

Jillian McLaren

Program Director - TELUS Community Safety and Wellness Accelerator

780-995-0964

jill@edmontonpolicefoundation.com